Equitable Transit-Oriented Development (ETOD)

Community Advisory Committee
Thursday, March 10th, 2022
ETOD Corridor Study Area

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<tr>
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<th>2020 FTA Grant</th>
<th>2021 FTA Grant</th>
<th>Total</th>
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<tbody>
<tr>
<td>Stations</td>
<td>13 Stations</td>
<td>8 Stations</td>
<td>21 stations</td>
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<tr>
<td>Funding</td>
<td>$900,000</td>
<td>$750,000</td>
<td>$1.65 million</td>
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Note: MetroRapid will operate on what is shown as Orange Line Extensions until those investment plans are realized.
Focus Stations

Stations are selected by joint approach between community feedback, CAC working group input and technical analysis

1. North Lamar Transit Station
2. Crestview
3. Hyde Park
4. South Congress Transit Center
5. East Riverside Corridor Plan Update
Engagement Phases

Phase 1
- **Winter Public Engagement**
  - Visions and priorities
  - **GOAL**: Hear about community priorities for equitable transit oriented development

Phase 2
- **Spring Public Engagement**
  - Strategies
  - **GOAL**: Discuss tradeoffs and opportunities for policy options, with focus on key station areas

Phase 3
- **Summer Public Engagement**
  - Station-specific plans
  - **GOAL**: Gather feedback on draft station area plans and preview priority tool update

End of 2022
Phase I – Engagement Touchpoints

Community Presentation
Kickoff
Nov 16/17, 2021
157 Participants

CAC Briefings
Monthly

Online Survey

Focus Groups & One-on-ones
4 One-on-One Discussions
10 Focus Groups Session
(3 in Spanish)
51 Participants

Stakeholder Presentations
20+ Commission briefings

Community Connectors
+140 Applicants
24 Finalists Interviewed
12 Selected

212 Responses
Demographics of Survey Respondents

Race/ethnicity:
- White or Caucasian: 67%
- Native Hawaiian or Pacific Islander: 1%
- Asian: 4%
- Black or African American: 8%
- Latino/a or Hispanic: 12%
- Middle Eastern or North African: 1%
- Native American, Indigenous, or Native Alaskan: 7%

Household Income:
- Less than $25,000: 8%
- $25,000 - $49,999: 12%
- $50,000 - $74,999: 13%
- $75,000 - $99,999: 14%
- $100,000 - $149,999: 14%
- More than $150,000: 8%
- No answer: 10%

Household Income:
- Under 18: 2%
- 18-25: 10%
- 26-35: 61%
- 36-45: 15%
- 46-55: 7%
- 56-65: 3%
- 66-75: 2%
- 76+: 2%

Transit Use Frequency:
- Daily: 25%
- Once or a couple of times a week: 34%
- Once a month: 10%
- Few times a year: 20%
- Never: 11%
Focus Groups

- Participants based on shared interests or geographic criteria, representing priority stakeholder groups.
- Share information about ETOD and on the process and vision of the study.
- Gain insight on the participants’ concerns and needs for open spaces, pedestrian infrastructure, employment, housing options, and transit access among other topics

- 10 Focus Groups
  - 3 Spanish
  - 1 Access
- 50+ participants
- Compensated discussion
Demographics of Focus Groups Participants

Race/ethnicity
- Latino/a or Hispanic: 62%
- White or Caucasian: 17%
- Black or African American: 13%
- Middle Eastern of North African: 2%
- Asian: 2%
- Other: 2%
- No Answer: 2%

Household Income
- $25,000 - $49,999: 55%
- $50,000 - $74,999: 13%
- $75,000 - $99,999: 4%
- $100,000 - $149,999: 2%
- $150,000 and more: 6%
- Less than $25,000: 11%
- No answer: 9%

Transit Use Frequency
- Daily: 4%
- Once a month: 13%
- Few times a year: 19%
- Once or a couple of times a week: 30%
- Never: 30%
- No answer: 4%
Demographics of Community Connectors (12 Selected)

Race / Ethnicity

- White: 17%
- Asian and/or Asian American: 17%
- Black and/or African American: 33%
- Hispanic/Latino: 33%

Age

- 26-34 years old: 50%
- 36-44 years old: 17%
- 45-64 years old: 8%
- 65 years or older: 8%
- 18-24 years old: 17%

Other languages spoken (conversational or better)*

- Spanish: 50%
- American Sign Language: 17%
- Two or more languages**: 33%
- Other languages spoken include Hindi, Gujarati, Maori, Chinese, French, Yoruba, Spanish de Mexico (SM), and British Sign Language (BSL)

Gender identity

- Male: 58%
- Female: 34%
- Transgender female: Non-binary or another gender: 8%

* of 15 Community Connectors identify as multilingual
** Other languages spoken include Hindi, Gujarati, Maori, Chinese, French, Yoruba, Spanish de Mexico (SM), and British Sign Language (BSL)
What We Heard

Challenges
Issues that focus group members brought up over and over again

Solutions
Suggestions for “what should be done”

Rising Rents
The pace of rent increase feels out of control (commercial and residential)

Development
Uproots Small Business
Retail formats do not fit needs of the community

Lack of transit use
Lots of cited reasons why transit is not part of their life: no bus shelters, not frequent enough, too long to walk to

Lack of good government support/execution on affordability crisis
Frustration that interventions are too late/not timely or culturally sensitive; the crisis is already here (can’t get ahead)

Better transit
Many suggested that they would use transit if it were more reliable

Shorter Trips – need these nearby
• Rec/Community Centers
• Groceries
• Clinics

Financial Tools
Several suggestions on ways to cap rent and conviction that it would solve the problem

Small Format Retail
Make city the landlord – “changarro” format

Small Format Retail
Make city the landlord – “changarro” format
## Overall Project Schedule

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<th>Month</th>
<th>1 Jul '21</th>
<th>2 Aug'21</th>
<th>3 Sep'21</th>
<th>4 Oct'21</th>
<th>5 Nov '21</th>
<th>6 Dec'21</th>
<th>7 Jan'22</th>
<th>8 Feb'22</th>
<th>9 Mar'22</th>
<th>10 Apr'22</th>
<th>11 May'22</th>
<th>12 Jun'22</th>
<th>13 Jul'22</th>
<th>14 Aug'22</th>
<th>15 Sep'22</th>
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<td>7. Station Area Plans</td>
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**Equitable Transit Oriented Development**
Key Dates – Spring and Summer 2022

Task 2 | Case Studies PDF – Completed
Task 3 | Public Engagement – Phase 2 starting April 2022
Task 4 | Conditions Analysis – March 2022
Task 5 | ETOD Study Summary Workshop – April 2022
Task 7 | Station Area Plans (prototype) – Ongoing
Stay in Contact

E-mail: etod@capmetro.org

Project website
https://projectconnect.com/projects/etod