ATP Project Update
Community Advisory Committee
12.8.2022
Objective:

• Develop technical solutions that are aligned with our funding capacity and reflect our community values and aspirations

• Spring 2023: Determination of Light Rail scope and phasing
Federal Grant Process & Workplan

In Process

Project Development
Engineering
Construction

Revenue Service

Grant Agreement

REVIEW TECHNICAL ANALYSIS
JULY-DEC '22
ANALYZE OPPORTUNITIES AND CRITERIA
DEC '22-MAR '23
REVIEW CRITERIA AND PHASING OPTIONS

ENVIRONMENTAL
SPRING '23
RECOMMEND AND APPROVE

ADDITIONAL COMMUNITY FEEDBACK

ATP Board/CapMetro Board/
City Council Approval

COMMUNITY ENGAGEMENT
Evaluation Process

COMMUNITY ENGAGEMENT & FEEDBACK

- Technical Analysis
- Evaluation Criteria
- Phasing Options

EQUITY & SUSTAINABILITY

UPDATED LIGHT RAIL IMPLEMENTATION PLAN
Technical Analysis: Critical Inputs

Technical Analysis: System Optimization Opportunities

- Analyzing end points for community and multi-modal connectivity
- Identified additional Maintenance Facility sites
- Balancing vehicle length and systems technology with requirements and budget
- Analyzing simplified underground, at-grade and elevated vertical alignments

End Points

Maintenance Facility

Systems & Vehicles

Vertical Alignment
Technical Analysis: Downtown Hub

Downtown: Critical Inputs

- Downtown Topo
- Platform & Block Length
- Lake Crossing
- System Performance
- Traffic & Access
- Station Location
FTA Criteria

FTA Grant Competitiveness Evaluation:

<table>
<thead>
<tr>
<th>Mobility Improvements</th>
<th>Cost-Effectiveness</th>
<th>Environmental Benefits</th>
<th>Financial Plan</th>
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<tbody>
<tr>
<td>Congestion Relief</td>
<td>Land Use</td>
<td>Economic Development</td>
<td></td>
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</table>
Community Values Criteria

- Mobility and Customer Experience
- Access to Opportunities
- Environmental Benefits
- Land Use and Housing

Process and Purpose:

- Validate and refine criteria through community engagement
- Identify key community priorities to inform decision-making about light rail scope and phasing
Community Values Criteria: *People & Places*

- Affordable Housing
- Transit Supportive Land Use
- Demographics
Joint Commitment: *Equity Goals & Metrics*

**KPIs**
Identify goals to create equitable, innovative, and holistic policies, processes, and procedures for Project Connect

**Metrics**
Measure goals across Project Connect

**Decision-Making**
Explain how the goals and metrics support decision-making process

**Outcomes**
Continue to measure and update the public on the outcomes
ATP Community Engagement Plan (Fall 2022 – Spring 2023)
Goals

• Connect with and receive feedback from priority communities
• Build trust and demonstrate transparency around the process of updating the Light Rail Implementation Plan
• Work with the Community Advisory Committee (CAC) to engage the community with various opportunities for feedback
• Share feedback, so that an informed decision can be made on the scenarios developed as part of that process
Proposed Strategies for Community Engagement

• **Work with priority populations** to ensure we amplify their voices regarding Project Connect and evaluation criteria

• **Maintain current stakeholder relationships** and receive feedback through:
  • Information sharing on process for updating the Light Rail Implementation Plan
  • Participation in evaluation criteria workshops
  • Outreach and involvement in scenario rollout and gathering input from community

• **Work with potentially impacted property owners** to explain differences in impacts based on scenarios

• Continue to **receive input and direction from Community Advisory Committee** throughout community engagement efforts

• **Coordinate** with CapMetro, COA and CAC on outreach
Who are we trying to reach?

**Priority Populations**

- BIPOC communities (Black people, Indigenous people, and people of color)
- Women, trans, and non-binary individuals
- Individuals with disabilities
- Families of all kinds
- Members of immigrant and/or undocumented communities
- Members of the LGBTQIA+ community
- Youth and students, especially those who are cost-burdened or severely cost burdened, based on federal guidelines
- People who are cost-burdened and severely cost-burdened, based on federal guidelines
- Members from culturally and linguistically diverse communities
- Renters and the unhoused
- Senior homeowners
- Healthcare workers and educational providers
- Businesses and property owners along the routes
- Individuals who were previously incarcerated
- Individuals primarily dependent on transit for transportation needs
- Small businesses owned and/or operated by BIPOC, women, people with disabilities, and members of LGBTQIA+ community
- Community, neighborhood, creative, cultural, labor, and nonprofit organizations, particularly those serving communities most likely to be impacted by Project Connect
Who else are we trying to reach?

Other Key Stakeholders

• Project Connect Community Advisory Committee (CAC)
• Project Connect Ambassador Network (PCAN)
• Technical Advisory Committees
• Elected Leaders
• Austin Housing Finance Corporation
• AUS Employees
• Business Community and Chambers
• Major employers (H-E-B, Austin Community College, Oracle, Local and State Government Agencies, St. Edwards University, University of Texas, Convention Center)
Phase 1 Tactics & Opportunities (Dec. 2022-Feb. 2023)

- Focus Groups for priority populations
- Pop-ups and at-stop outreach for priority populations
- Committee Meetings & Workshops
- Elected official outreach
- Regular updates through targeted communications
- Website update & virtual information sharing
- Earned and paid media opportunities
Priority Community during Phase 1

<table>
<thead>
<tr>
<th>Priority Communities</th>
<th>Key Stakeholders</th>
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<tr>
<td>18 – 25 year olds</td>
<td>Core riders</td>
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<tr>
<td>Black</td>
<td>NPOs</td>
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<tr>
<td>Hispanic</td>
<td>At-risk of displacement</td>
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<tr>
<td>Spanish-speaking</td>
<td>Elected / appointed leaders</td>
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<tr>
<td>Low-income</td>
<td>Tri-Party staff</td>
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<tr>
<td>Accessibility Community</td>
<td>Business Community</td>
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Phase 2 Tactics & Opportunities (March 2023-May 2023)

• Neighborhood & Community Group Meetings
• Open House and workshops on scenarios
• Potentially Impacted Property Owners outreach

Continued efforts from Phase 1:
• Pop-ups and at-stop outreach for priority populations
• Groups and Committee Meetings
• Elected Official Outreach
• Regular updates through targeted communications
• Website update & virtual information sharing
• Earned and paid media opportunities
## Next Steps

<table>
<thead>
<tr>
<th>Workplan Effort</th>
<th>Timing</th>
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<tr>
<td>Technical &amp; Planning Review and Program Optimization</td>
<td>Aug thru Jan 2023</td>
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<tr>
<td><strong>Community Engagement / Community Criteria</strong></td>
<td>Sept thru Jan 2023</td>
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<tr>
<td>Funding Plan and Scenario Development</td>
<td>Nov thru Feb 2023</td>
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<tr>
<td><strong>Community Engagement &amp; Feedback on Scenarios</strong></td>
<td>Feb thru Apr 2023</td>
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<tr>
<td>Updated Light Rail Implementation Plan</td>
<td>Spring 2023</td>
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Keep in touch!

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Get involved!  Projectconnect.com/get-involved
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Mail: Project Connect Planning Team
Austin Transit Partnership
203 Colorado Street
Austin, TX 78701
Project Hotline: (512) 369-7719

Materials are available in English and Spanish
Anti-Displacement Planning

CAC General Meeting

December 8, 2022
Agenda

1. CAC Budget Recommendation Overview
2. Decision Timeline
3. Working Group Decision-Making Process
4. Preliminary CAC-led Community Engagement Findings
5. Transit-Induced Anti-Displacement Goals and Strategies
CAC Budget Recommendation Overview

• CAC will send a formal recommendation to the Austin City Council early next year for final approval

• CAC will make a recommendation regarding a 3-year funding tranche (2023 to 2025), with some room for flexibility

• The Anti-Displacement Planning Working Group will bring forth draft recommendations to the CAC for action

• The foundation for these recommendations is the Nothing About Us Without Us Racial Equity Anti-Displacement Tool

• The working group is working with staff through a community and stakeholder engaged prioritization process
Decision Timeline

• January 2022 – The CAC forwarded recommendations to the Council for approval, based on collaboration with staff

• June 2022 onward - Anti-Displacement Planning Working Group started planning for making future funding decisions

• September 21 to October 10, 2022 – The CAC WG hosted community listening sessions to gauge community priorities, with a focus on engaging with those most impacted

• November/December 2022 – WG conversations with staff

• January/February 2023 – CAC to vote on recommendations for next tranche of funding, forwarding them to Council

• Spring 2023 onward – Final approval by Council and staff implementation
Working Group Decision-Making Process

• Ongoing conversations with all CAC members

• Ongoing stakeholder conversations: Montopolis leaders and others

• Review of existing plans and recommendations:
  • Nothing About Us Without Us Racial Equity Anti-Displacement Tool
  • COA Displacement Mitigation Strategy
  • People’s Plan
  • Uprooted Study
  • Anti-Displacement Taskforce Report
  • Mayor’s Task Force on Institutional Racism and Systemic Inequities Report
  • Fair Housing Action Plan (2015)

• Community engagement
  • Three in-person meetings: Montopolis, South Congress, and North Lamar
  • Two virtual meetings

• Conversations with HPD staff around strategic programming: Housing development, land acquisition, and anti-displacement teams
151 people registered for the five engagement sessions and a total of 95 attended. 59 of those attendees provided demographic data upon registration. Those demographics are captured in the charts below.
Preliminary CAC-led Community Engagement Findings

Community members were given the opportunity to help prioritize four anti-displacement goals through an online voting platform. 56 individuals participated in the voting process.

**Highest Priority:**
Expand affordable housing opportunities for those most in need

**Rank #2:**
Empower and stabilize tenants

**Rank #3:**
Provide services to residents and preserve local businesses

**Rank #4:**
Assist and support homeowners
Transit-Induced Anti-Displacement Goals and Strategies

**Goal 1: Expand affordable housing opportunities for those most in need**

a. Expand affordable housing through land banking and preserving existing multifamily housing

b. Build new affordable housing for low-income tenants and owners

c. Provide housing and other support for unhoused people

**Goal 2: Empower and stabilize tenants**

a. Empower tenants by supporting tenant organizing and protections

b. Provide emergency rental assistance or other financial help to keep tenants in their homes

c. Provide legal help to tenants to prevent evictions and avoid landlord harassment
Transit-Induced Anti-Displacement Goals and Strategies

**Goal 3: Assist and support homeowners**

a. Provide home repair and rehabilitation for low-income owners

b. Provide legal help so that families can stay in their homes

c. Expand affordable homeownership through financial assistance and counseling

**Goal 4: Provide services to residents and preserve local businesses**

a. Provide financial assistance to low-income households to pay off utility bills

b. Help residents at risk of displacement access affordable housing services

c. Preserve small businesses and community and cultural assets
DISCUSSION - Transit-Induced Anti-Displacement Goals and Strategies

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Thank you